

Agenda

Kansas Collegiate Media

Adviser's Retreat – Fall 2020

September 25, 2020 @ 2 p.m.

Zoom

Attendance (Zoom): Kevin Page, Benedictine, president; **Amber Brawner**, Hutchinson CC, first vice-president; **Regina Cassell**, Washburn, second vice-president; **Julie Love**, Benedictine; **Amy DeVault**, Wichita State University; **Denise Neil**, Newman University; **Sue Sprenkle**, Seward CC; **Todd Vogts**, Sterling College; **John Walter**, Kansas State University; **Brad Hallier**, Hutchinson Community College and **Stacy Sparks**, Southwestern College, treasurer.

President's Welcome, Kevin Page

Kevin Page, president, greeted those members joining the meeting and welcomed **John Walter**, Kansas State University to the group. Each member provided brief details about their role with student media on their campus and an update about COVID-19 at their institution.

Approval of minutes from September, 2019 (Kristy Dekat)

Regina Cassell moved and **Amy DeVault** seconded that the minutes from the September 2019 meeting be approved.

Treasurer's report, Stacy Sparks

Stacy Sparks presented details of the treasurer's report and reported a balance on Sept. 25, 2020 is \$24,616.82.

1st Vice-President's report, Amber Brawner

Amber Brawner told the membership that KCM had planned to charge \$70 per person for the 2020 conference, before it was cancelled. The Drury allowed the organization to cancel the conference without a penalty.

2nd Vice-President's report, Regina Cassell

Regina Cassell indicated that she hasn't ordered plaques for Journalist of The Year and Overall awards yet, but will order them to present in 2021. **Amber Brawner** asked that plaques be ordered and mailed to the Journalists of the Year and All-Kansas awards.

Old business:

The constitution has some guidelines for officers and for student membership on the board. The document needs to be updated.

Todd Vogts asked about the KCM website and the WordPress domain. He offered to help with the website for the organization. **Kevin** will follow up with **Todd** for the website redesign.

New business:

Members had several points to discuss under new business.

Logo

The group discussed the need for an updated logo. **Regina** suggested a category for a new KCM logo to the Spring 2021 contest.

Amy and **Regina** will work on the logo contest.

Interim secretary

Since *Kristy Dekat* is no longer at Emporia State University, she has resigned her position as secretary of the organization. **Sue Sprenkle** agreed to serve as interim secretary. A nominating committee was organized to seek members willing to serve as officers for the 2021-23 term. The secretary chairs the committee. **Stacy** and **John Walter** also volunteered to serve.

2021 conference

There was an extensive discussion about planning for the Spring 2021 Conference. This included details about the semester for each college and trying to anticipate what to offer in the spring. Several ideas were suggested and the membership decided to offer a Zoom conference on the afternoon of April 9. The rough outline includes:

- An opening keynote

- A menu of breakout sessions

- A video of the winning entries for Overall and Journalist of the Year. **Amy DeVault** offered to help with this if she has the material a week before the conference.

- A menu of videos for individual awards for each category.

Sue Sprenkle suggested adding a category for Best Social Media Presence. She will write a description and distribute it.

Respectfully submitted

Stacy Sparks, temporary secretary