



# Collegiate Journalist Awards Conference

April 8-9, 2018 • Wichita, Kansas

***Sunday, April 8, 2018***

## Registration

2:30 - 4 pm

Outside Rm. 132

Pick up your packets at the registration table and pay any outstanding fees.

## Copy Editing Contest

4 - 5 pm

Room 103

All students registered should be in place and ready to begin promptly at 4 p.m.

4:30 - 5:20 pm

## Breakout Session

## Photo Shoot-Out

Room 134

Mike Gullet

*Freelance Photojournalist*

Lindsey Walls

*Photographer-Filmmaker*

Want to see how you handle a last-minute photo assignment and compete against students from across the state? Bring your cameras and talent, the Photo Shoot-Out is for you! This is a two-part session, the first one will review the contest assignments and guidelines.

Mike Gullet is a veteran photographer and photojournalism instructor at Pitt State.

Lindsey Walls has had a camera in her hands since age ten, has been making money with her photography since age sixteen, and is now teaching Photojournalism at Pittsburg State University in Pittsburg, Kansas. She is a force of passion about photography, multi-media, documentary production, and combining every element of the visual mediums to get her message across.

## There's an App for That

Room 105 & 107

Sue Sprenkle

*Journalism Instructor*

*Seward County Community College*

How many apps do you have? 20? 50? 60? Apps promise to make everything easier, but do you really use them all? In this session, find some apps that will make your job as a student journalist easier and faster, plus, share some apps that you use. Warning: This is a 100% user participation session. Warm up those thumbs!

***Thank you for attending this year's conference!***



5:30 - 7:30 pm

Dinner • Keynote Address • Awards Presentation

Room 132 & 133

During dinner, a keynote address will be delivered, followed by selected individual KCM contest awards.

### Keynote Address: Truth in a World of Alternative Facts

Jason Probst

*Representative for the 102nd  
Kansas House District*

The business model of modern journalism encourages division along ideological lines - and leaves less profitability on the table for the publication that simply wants to report the truth of a matter. Yet, as the American public further divides itself along political, religious, or ideological identities, truth in reporting is more important than it has perhaps ever been. How, then, can journalists navigate their way through a world of alternative facts to tell the stories that need to be told - and in the process restore faith in America's Fourth Estate.

### Student-Advisor Mingle

7:30 - 8:30 pm

Room 134

This will be an opportunity for students and advisors to talk about transfer options what their future journalism path includes.

**Monday, April 9, 2018**

### KCM Adviser's Business Meeting

7:30 - 8:30 am

Room 103

Advisers from all colleges are invited and encouraged to attend. This meeting will cover business items and reports from the president, 1st and 2nd vice presidents and treasurer. Also, election of officers for president, 1st (conference chair) and 2nd (contest chair) vice president.

8:30 - 9:20 am

Breakout Sessions

### Basic Photography

Room 132

Travis Feil

*Jostens Publishing Representative*

Taking a great, story-telling photo begins with a solid understanding of composition. With a few easy-to-remember and easy-to-execute techniques, you can up your photo game a level or two pretty quickly. This session will focus on the "what," "how" and "why" of universally accepted photo composition skills so that anyone with a camera can take better pictures. Have a camera? Great - bring it along. Don't have one? Don't sweat it.

### Elevations: The Unexpected Journey

Room 133

Max McCoy

*Professor of Journalism and  
Director of the Center for Great  
Plains Studies,  
Emporia State University*

Author and journalist Max McCoy will talk about how he embarked on a 742-mile trip down the Arkansas River, from the headwaters to the Oklahoma border, to research his new book. What began as a cultural and natural history of the upper Arkansas became a much more personal story as McCoy explores our relationship with nature, and his own habit of putting emotional and geographic between himself and those he loves. Not a travel book, "Elevations: A Personal Exploration of the Arkansas River" also tells the little-heard stories of people and places along the river, including Camp Amache in Colorado, where thousands of Japanese Americans were imprisoned during World War II; Garden City, where the Somali refugee population became the target of an alleged bomb plot; and the river east of Great Bend, where Coronado probably stumbled upon Quivira in his doomed search for treasure. "Elevations" was released in February by the University Press of Kansas. McCoy will have books available for signing after the presentation.

### What would you do? A discussion on ethical decision-making.

Room 134

Society of Professional  
Journalists Kansas Pro  
Chapter Panel

Do I have to interview the person accused of wrongdoing? Should we run this ad? Is it ok to eat this meal? If I have strong feelings on a certain topic, does it mean I should not write about it? What does it mean for a journalist to "do no harm?" Are there risks with using anonymous sources? The answers to most of your day-to-day questions as a journalist fall under the umbrella of ethics — what you SHOULD do, rather than what you MUST do. Join a panel of professional journalists for a discussion about how they handle various ethical decisions. Join in by bringing your own "What would you do if..." questions. Sponsored by the Kansas Pro Chapter of the Society of Professional Journalists.

9:30 - 10:20 am

## Breakout Sessions

### Advanced Photography

#### Room 132

Travis Feil

*Jostens Publishing Representative*

Still confused by the manual settings on that camera? Still feel like “F-Stop” is sort of a dirty word? No shame. You’re not the only one. This session is designed to take the mystery out of shooting in manual mode so you understand (and know how use!) ISO, shutter speed and aperture to make story-telling images of your very own. Trust me; it’s not as hard as it seems. Really. If I can learn it, anyone can. Bring your camera if you have one. No worries if you don’t.

### Telling Social Justice Stories

#### Room 133

Rafael Garcia

*Collegian Editor-in-Chief,  
Kansas State University*

The fall 2017 semester at Kansas State University was marked by several incidents that rocked the campus and ignited debate on issues of social justice and multiculturalism. The Collegian’s editor-in-chief will walk you through how the paper responded and helped tell the story of K-State through the controversial events.

### Podcasting through rural America - How 21st-century journalists are expanding their storytelling

#### Room 134

Kathy Hanks &  
Amy Bickel

Americans get their news from a variety of devices, making today’s multimedia journalist even more important. Longtime newspaper journalists Kathy Hanks and Amy Bickel will discuss one way they share their stories with a growing, fast-paced readership - through podcasting. They will share a few pointers on how to get started, editing a podcast and tips they have learned through their experience.

Kathy Hanks spent more than 20 years on a farm in western Kansas. The longtime journalist writes features, faith stories and about rural life for The Hutchinson News. She also covers the Kansas State Fair. Her monthly column, Kansas Journal, delves into people and places of the High Plains.

Amy Bickel’s rural roots began in Gypsum, Kansas. She spent 15 years covering agriculture as Kansas Agland editor for The Hutchison News. She authored the book, “Dead Towns of Central and Western Kansas,” in 2011 and continues to chronicle the state’s ghost towns. She recently became a field editor for High Plains Journal.

Bickel and Hanks hosted a national award-winning podcast—Agland—for three years.

10:30 - 11:20 am

## Breakout Sessions

### Telling Stories Live

#### Room 132

Denise Neil &  
Nichole Manna

*Wichita Eagle*

Denise Neil, who has covered entertainment and dining for the Wichita Eagle for 20 years, and Nichole Manna, the paper’s newest breaking news and police reporter, will talk about a new reality of journalism: covering the story both for tomorrow’s paper, today’s website and right now on social media. Hear stories of how it’s been done and how to juggle it all AND take notes, photos and video.

### Jane’s Story: Investigative Reporting on Campus in the Age of #metoo

#### Room 133

Emporia State University’s  
newspaper, *The Bulletin*

Three newspaper staff members talk about their investigation into how the campus handles sexual assault and the reaction it got in the community—coverage by the Wichita Eagle, KC Star, and an editorial in the Gazette calling for the firing of the professor involved and criticizing the university president for a lack of empathy. Their findings, including widespread use of nondisclosure agreements to silence victims, can help guide other student publications. The staff members will discuss ethical and legal practices of handling similar stories.

Sarah Spoon, opinion editor; Rayna Karst, editor-in-chief; Allie Crome, managing editor

### Photo Shoot-Out

#### Room 134

Mike Gullet &  
Lindsey Walls

The second part of the Photo Shoot-Out will allow participants to be involved in a live critique of all entries. At the end, Mike and Lindsey will announce the two winners.

**Room 132 & 133**

During lunch, a keynote address will be delivered, followed by the presentation of the remaining individual KCM contest awards.

**Keynote Address: Journalism still makes a difference****Ron Johnson**

*Journalist, Consultant and Adviser*

Slippery sources. Inaccessible records. Cagey administrators. Long hours, for little pay. With all the obstacles and all the frustrations, why do we still do it? Because we must.

Ron Johnson is a journalism educator and student-media adviser with more than three decades of experience in higher education.

He has taught at numerous journalism workshops and conventions across the nation and in Canada. He focuses on content development, storytelling and presentation through text, visuals and graphics.

For nine and a half years, he directed Indiana University Student Media, whose students produce the Indiana Daily Student newspaper and Arbutus yearbook.

He led the recruitment, training, critiquing and retention efforts that supported IU student journalists. Their publications, sites and social media served thousands of readers, and his students won top national honors in reporting and visual storytelling. They graduated to work at news organizations large and small, from The New York Times and Washington Post to community journalism across the Midwest.

At IU, he created and taught the course Wordsmithing, which trained students in grammar, mechanics and journalism style. He also taught courses in media ethics and in design and graphics.

Johnson is past president of three journalism associations — the national College Media Advisers and the Western Association of University Publications Managers, as well as Kansas Associated Collegiate Press.

CMA, now named College Media Association, named him to its adviser hall of fame in 2012.

Johnson has 33 years of experience in higher education.

Before he joined IU in 2008, he taught editing, design and visual journalism at Kansas State University for 19 years.

For 15 of those years, he directed Student Publications Inc. and advised the students who produced the award-winning Kansas State Collegian daily newspaper.

He is a 1981 graduate of Fort Hays State University (Kan.), where he edited both newspaper and yearbook. In 1982 he earned a master's in journalism at the University of Kansas, where he studied under professors Calder Pickett and John Bremner.

After teaching high-school English and writing for the Wichita Eagle-Beacon (Kan.), he returned to Fort Hays in 1985 to direct the journalism program and advise its publications.

When the U.S. Supreme Court curtailed the press rights of public high-school journalists in the 1988 case Hazelwood v. Kuhlmeier, Johnson led the lobbying in Kansas to restore those rights. In 1992, Kansas became only the sixth state at the time to pass legislation offsetting the decision and securing the rights of high-school advisers. He is a former board member of the Student Press Law Center, in Washington, D.C., and he serves on its advisory council.

He joined the board of directors of National Scholastic Press Association/Associated Collegiate Press in 2013.

He has contributed to a range of programs and services for collegiate and high-school journalists and advisers.

He is a long-time contributor to the international Society for News Design, and he edited six annual editions of the society's Best of Newspaper Design book.

**Awards: Jackie Engel • Individual • All-Kansas • JOY****Teacher Name**

*High School*

Jackie Engel Award for Top High School Journalism Adviser

Jackie Engel was a nationally recognized journalism teacher at McPherson High School for 22 years. In 1979 she was named the National High School Journalism Teacher of the Year by the Dow Jones News Fund. In 1990 she was the first recipient of the award named in her honor. Engel died in 2005 at the age of 81. A complete listing of previous winners is available on the Kansas Scholastic Press Association website. <https://www.ksponline.org/awards/engel-award/>

**Individual & All-Kansas Awards**

Congrats to all winners!

**2-Year & 4-Year Journalist of the Year**